



HARTNELL HAPPENINGS OCTOBER 2024 EDITION

Welcome to *Hartnell Happenings*, your monthly go-to source for the latest updates and achievements across our institution. Each edition brings you a snapshot of the exciting progress we're making together on our *One Hartnell* initiative. If you're looking for more real-time updates, be sure to check out the new **One Hartnell Microsite!**

The microsite serves as your central hub for everything related to *One Hartnell*, designed to keep our college family informed with in-the-moment progress and detailed insights. Whether you're interested in exploring recent milestones or staying connected with ongoing projects, the microsite has it all. [Click here](#) to explore and stay up to date with our journey.



OVERVIEW OF ACCOMPLISHMENTS

We're excited to share the latest progress from the One Hartnell initiative! Our teams have been hard at work this month, and here's a snapshot of their recent achievements:

Task Force Highlights

Strategic Recruitment Task Force

The team has been busy crafting a Recruitment Strategy and after brainstorming ways to inspire and engage future Panthers, they've shared their ideas with Swim Digital Group to review. We're looking forward to discussing the updated strategy during Swim's visit later this month.

First Year Experience Task Force (Formerly called Onboarding & Orientation)

Focused on making the student journey smooth and welcoming, this team has developed exciting ideas for the Admissions & Onboarding Strategy. Swim Digital Group is now reviewing these concepts, and we'll discuss the next steps together with them while they are on-site.

Organizational Development Task Force

The Organizational Development Task Force has been planning a series of benchmarking trips to connect with leading institutions and gain fresh insight. They're now coordinating with key contacts to schedule these trips and ensure meaningful learning opportunities.

Process Mapping Task Force

This brand new task force held its virtual kick-off on October 3rd, and will be reviewing the current process maps while also identifying opportunities for future state process mapping work. Their brainstormed ideas will be presented at the upcoming Swim visit.

Development Team Highlights

Change Management, Data, & Technology Development Teams

The newly formed Change Management, Data, and Technology Development Teams kicked off their work with a virtual meeting on October 3rd. This session focused on aligning each team with their respective charge and establishing group norms. It was a great chance for the teams to come together and create a strong foundation to begin their work.

These accomplishments reflect our commitment to continuous improvement and our dedication to making Hartnell College a place where every student can thrive. Stay tuned for more updates as we continue this important work!



NOTABLE IMPACTS

Hartnell College Earns the Seal of Excelencia for Intentionally Serving Latinx and All Students

We are thrilled to announce that Hartnell College has been awarded the esteemed **Seal of Excelencia** by **Excelencia in Education**, recognizing our commitment to not only enroll but also intentionally serve Latinx students. With 12,000 students enrolled in the 2023-24 academic year, 83% of whom identify as Latinx, this honor highlights our dedication to fostering an inclusive learning environment. As one of only 17 colleges and universities to receive the Seal in 2024, we are proud to demonstrate our efforts in creating a space where every student can thrive.

This recognition was celebrated during the **Excelencia National Policy Forum** in Washington, D.C., where leaders from various sectors acknowledged our achievement alongside other newly awarded institutions. The Seal of Excelencia underscores our focus on improving retention, financial support, and degree completion for Latinx students, ultimately benefiting all students at Hartnell. As we continue implementing impactful programs—such as bilingual services, the Mi Casa program for undocumented students, and various mentorship opportunities—we look forward to making a lasting difference in the lives of our students and their families. Thank you for your ongoing support as we strive to build a brighter future for the Hartnell community.

ENGAGEMENT AT HARTNELL

Upcoming Get
Connected! Forums

SAVE THE DATE!
November 12th

HAVE A QUESTION? WE WANT TO KNOW!